

CipherTrust Data Security Platform

Discover

Protect

Control



THALES
Building a future we can all trust

#CipherTrust



Securing Sensitive Data is Becoming More Challenging

Remote work, cloud apps and data are increasing



79%



56%



25%

of businesses remain concerned about the security risks of an increasingly remote workforce¹

know where their data is stored²

could classify all their data³

1-3: Thales Data Threat Report 2022

The reality is — data breaches can occur even when you pass an audit

The bare minimum is not enough

12%



of orgs that passed compliance audits, experienced a breach in 2021⁴

28%



of senior leaders would not entrust their personal data to their organization⁵

4-5: Thales Data Threat Report 2022

Your Encryption is Only as Good as Your Key Management



59%



52%



using encryption⁶

but only 52% using key management⁷

Recommend a move to BYOK and HYOK⁸

6-8: Thales Data Threat Report 2022

Increase Security by Including Data Security Platforms (DSP) in your Cybersecurity Mesh Architecture

Phase out siloed data security tools



30%

of enterprises will have adopted DSP by 2024 due to pent up demand for higher levels of data security and the rapid increase in product capabilities.⁹



DSPs that focus on advanced controls (encryption, tokenization, data masking) can help address multiple use cases.



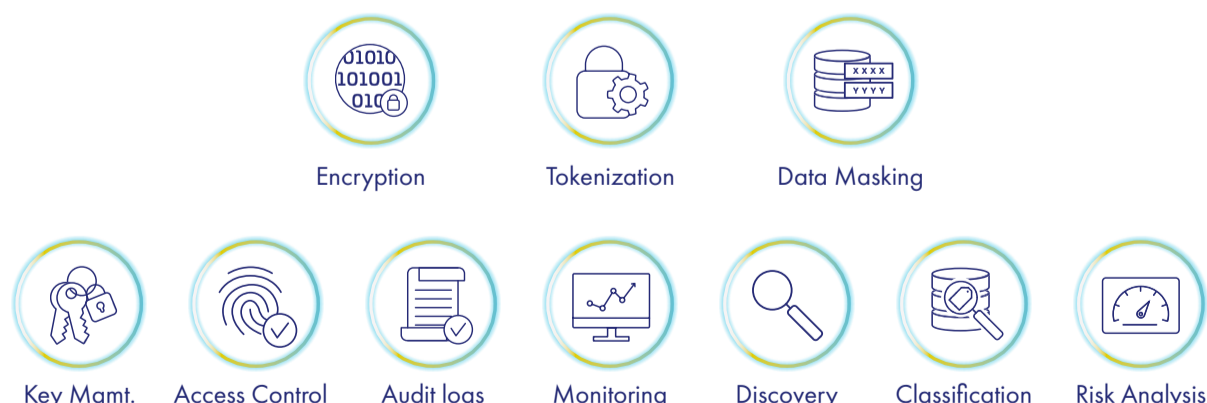
Using common operational capabilities across on-premises and cloud resources can help tame hybrid complexity.

9: Gartner® 2022 Strategic Roadmap for Data Security Platform Convergence

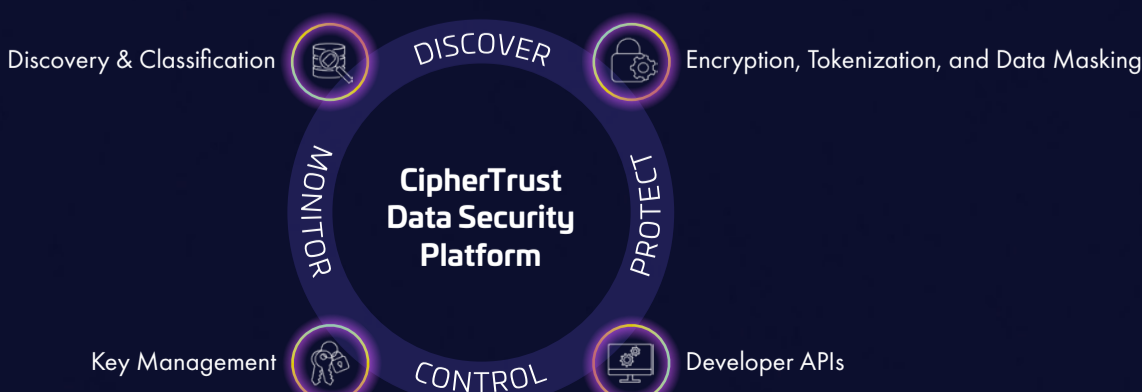
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CipherTrust Data Security Platform

Discover, protect and control your organization's sensitive data anywhere with next-generation unified data protection



Discover, Protect and Control Your Data Anywhere



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